

Your Online “Traffic Formula”  
To Sourcing Free And Paid Traffic

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# NICHE TRAFFIC BLUEPRINT

By Adam Short

# Welcome to my Traffic Blueprint!

In this document, you will find my comprehensive **Traffic Blueprint** that outlines multiple ways you can gain free and paid traffic on the web. It includes a chart detailing the major traffic opportunities you can take advantage of to increase traffic to your websites. Each section is broken down into specific strategies so you can follow along easily. Simply choose a strategy, implement it, and then move on to the next traffic opportunity.

This Traffic Blueprint can be your online “traffic formula” to sourcing free and paid traffic from the web. It will serve as your guide and companion as you build traffic to your sites and grow your online businesses. Print it out and keep it close to you so you can refer to it continuously.

**In my Traffic Blueprint, I broke traffic down into 3 main categories:**

- 1 Paid Traffic** – Paid traffic involves paying for advertising on networks to gain targeted traffic to your online properties. Though paid traffic costs money upfront, it allows you to get traffic faster than any other method.
- 2 Cultivated Traffic** – (also known as “Free” traffic) requires some level of content creation or social interaction online. This type of traffic may take a little more time to get locked in, but once you start gaining momentum, it will flow automatically with little to no ongoing work in the future.
- 3 Networked Traffic** – Networked traffic involves using your published content across various channels to leverage the power of multiple traffic sources all at the same time. It does require ongoing content creation from a main location such as a blog or content hub, but it is a powerful source of continuous, high-targeted traffic.

By using one or all of these traffic strategies, you will be able to get high-quality traffic to your sites, earn a steady income and eventually take FULL CONTROL of your niche and scale your business to 6 and 7 figures a year.

On the next page, I will reveal my ENTIRE Traffic Blueprint in one large graphic. It’s rather large so you won’t be able to see it in detail, but I wanted to give you an idea of what it looks like at full scale. Don’t worry if you can’t make out any of the text. As you go through the rest of the Traffic Blueprint, I will dig deeper and zoom into each section so you will be able to see everything in detail.

Here we go...

**ATTENTION:**

As you scroll through the pages of this document, you may notice that some of the text is small. This is because there was a lot of content to fit on the page. If you want to zoom in to enlarge the font, there are four easy options. Choose whatever one is most comfortable for you.

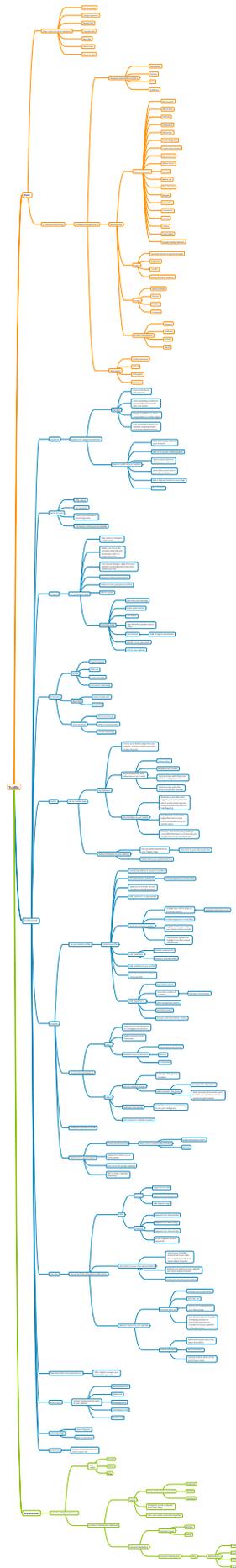
1. At the top of the document there is a menu that includes an option to maximize or minimize the size of the page. It looks like this:



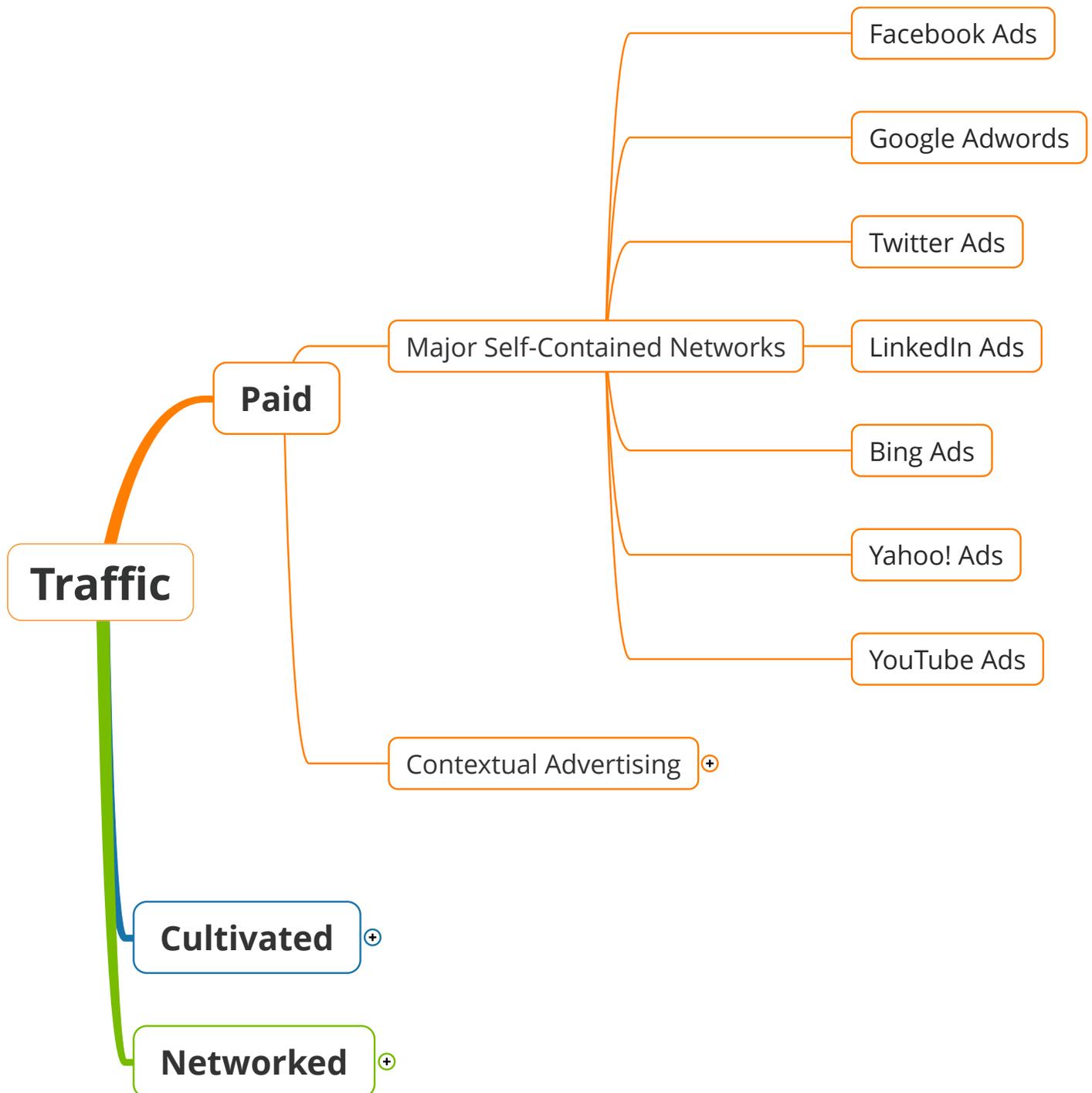
2. Hold down **Ctrl** then **X** then **Y** then **Z** on your keyboard and a dropdown will appear prompting you to choose a screen size.
3. Holding down **Ctrl** then **+** on your keyboard will zoom in on the page, and holding down **Ctrl** then **-** on your keyboard will zoom out of the page.
4. Hold down **Ctrl** then move your mouse wheel up and down to zoom in and out.

# Traffic Blueprint

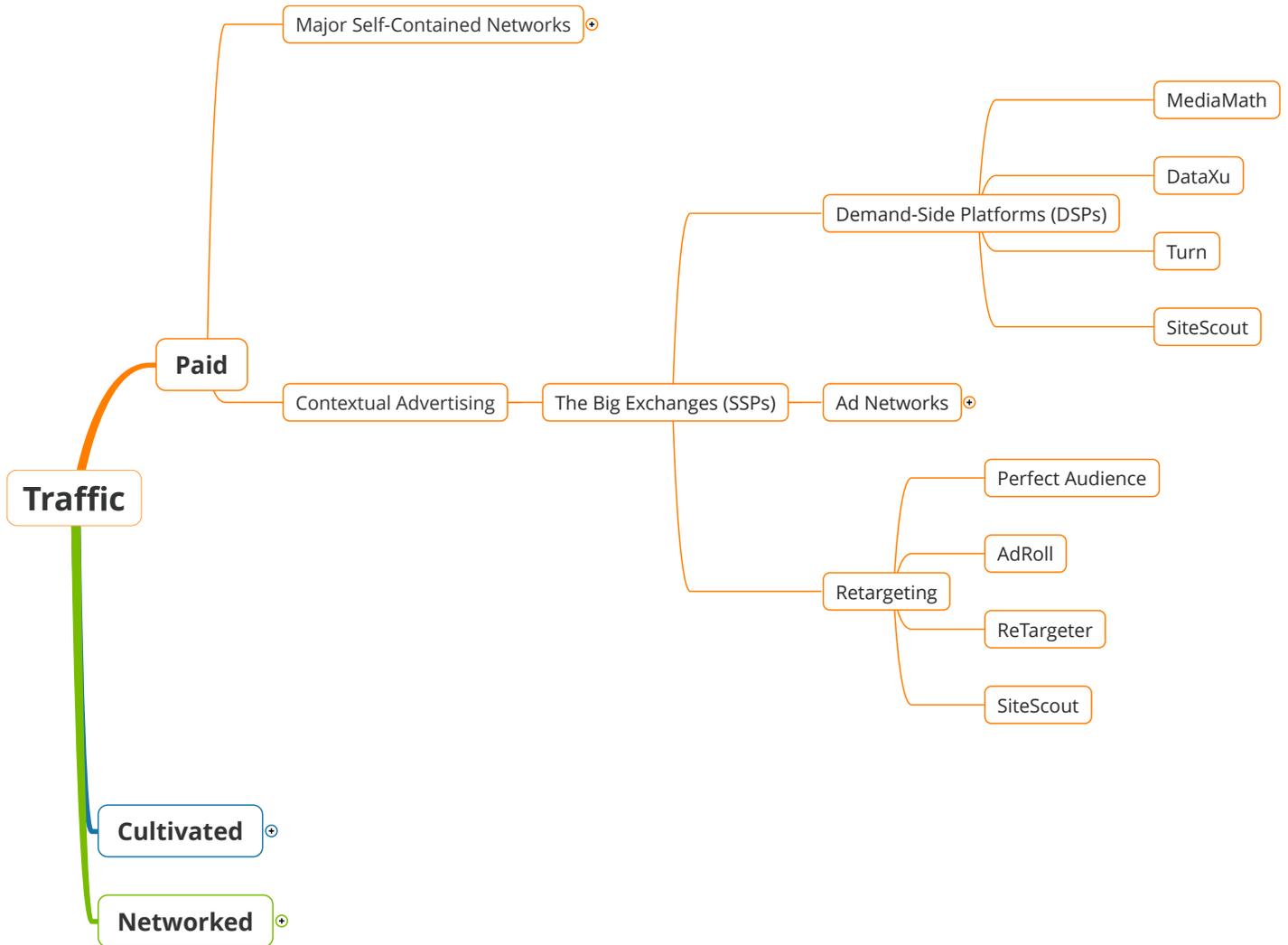
Here's the entire Traffic Blueprint. Don't worry if you can't make out any of the text, there's more detailed views of each section in the following pages. This is just to show you the full view of this massive blueprint. Scroll on to see the formula in full detail.



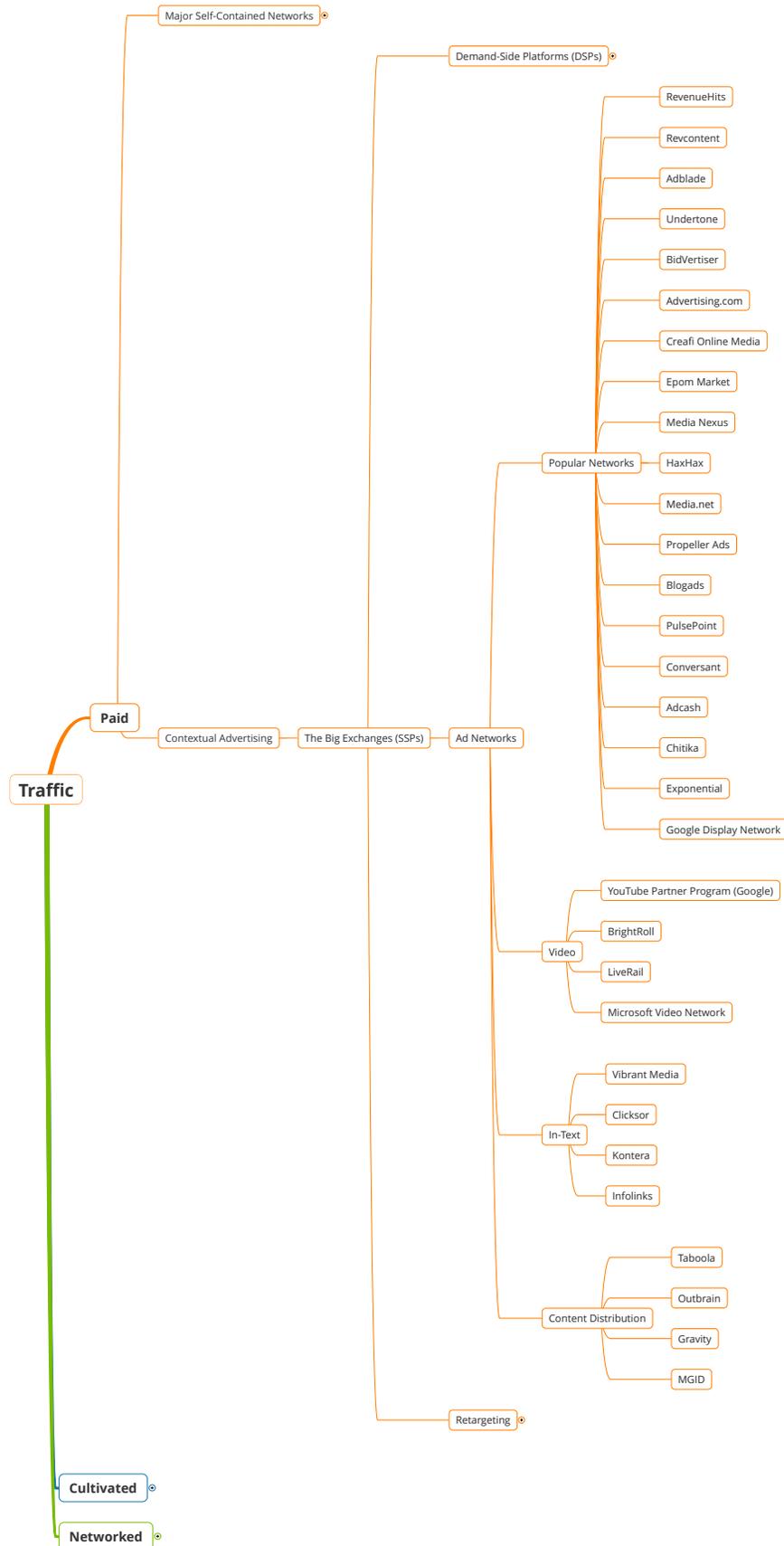
# Paid Traffic - Part 1: Major Self-Contained Networks



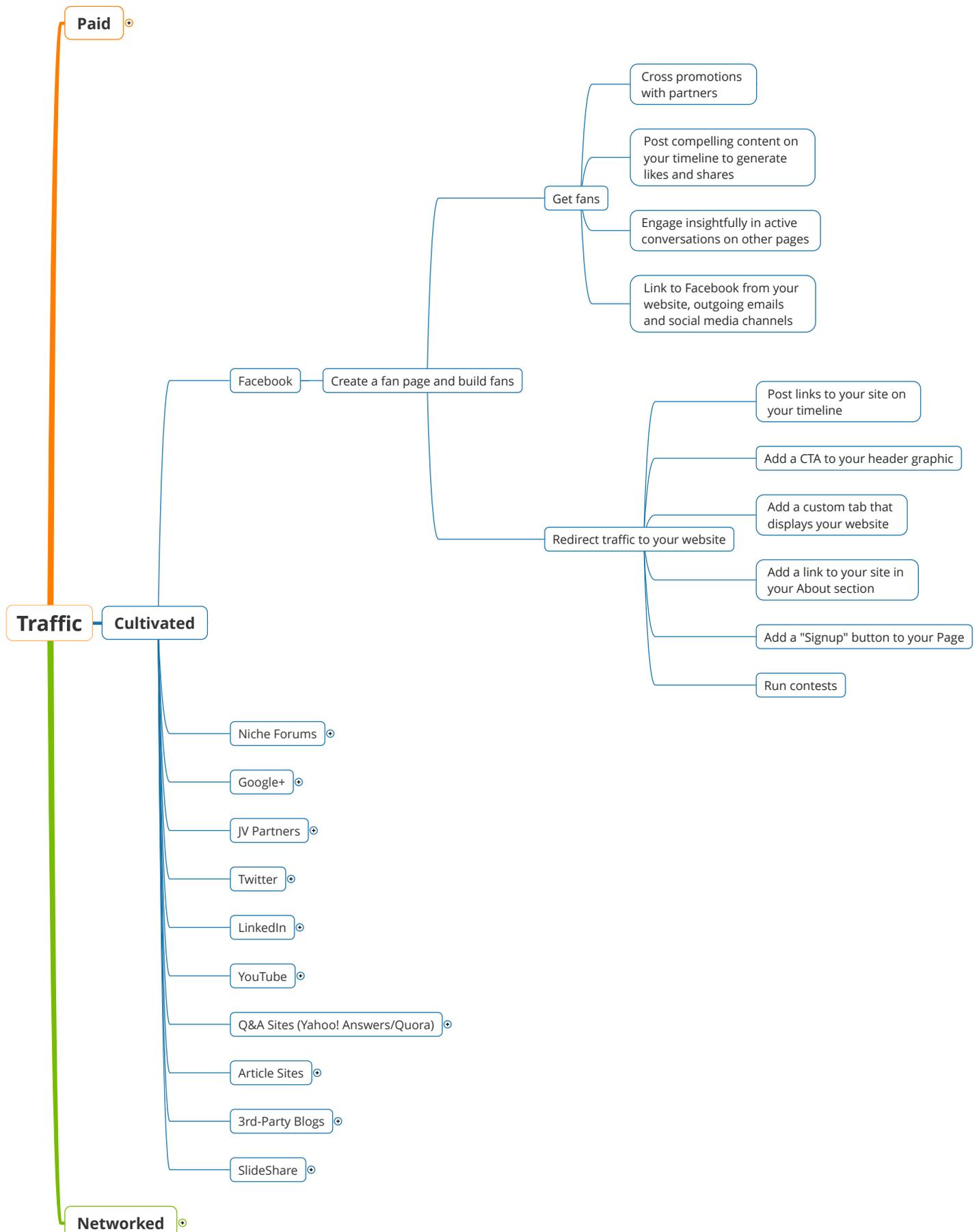
# Paid Traffic - Part 2: Contextual Advertising



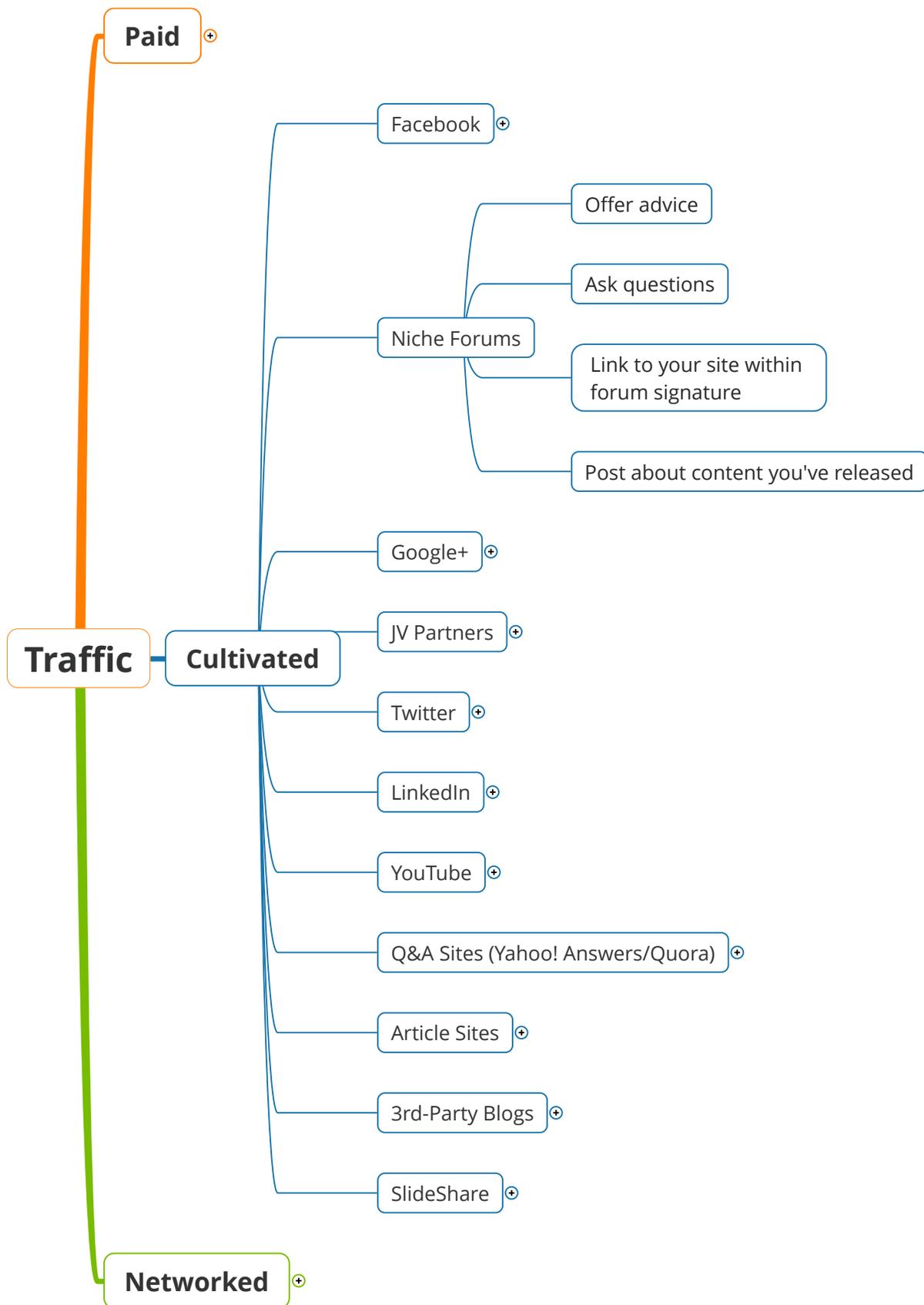
# Paid Traffic - Part 3: Ad Networks



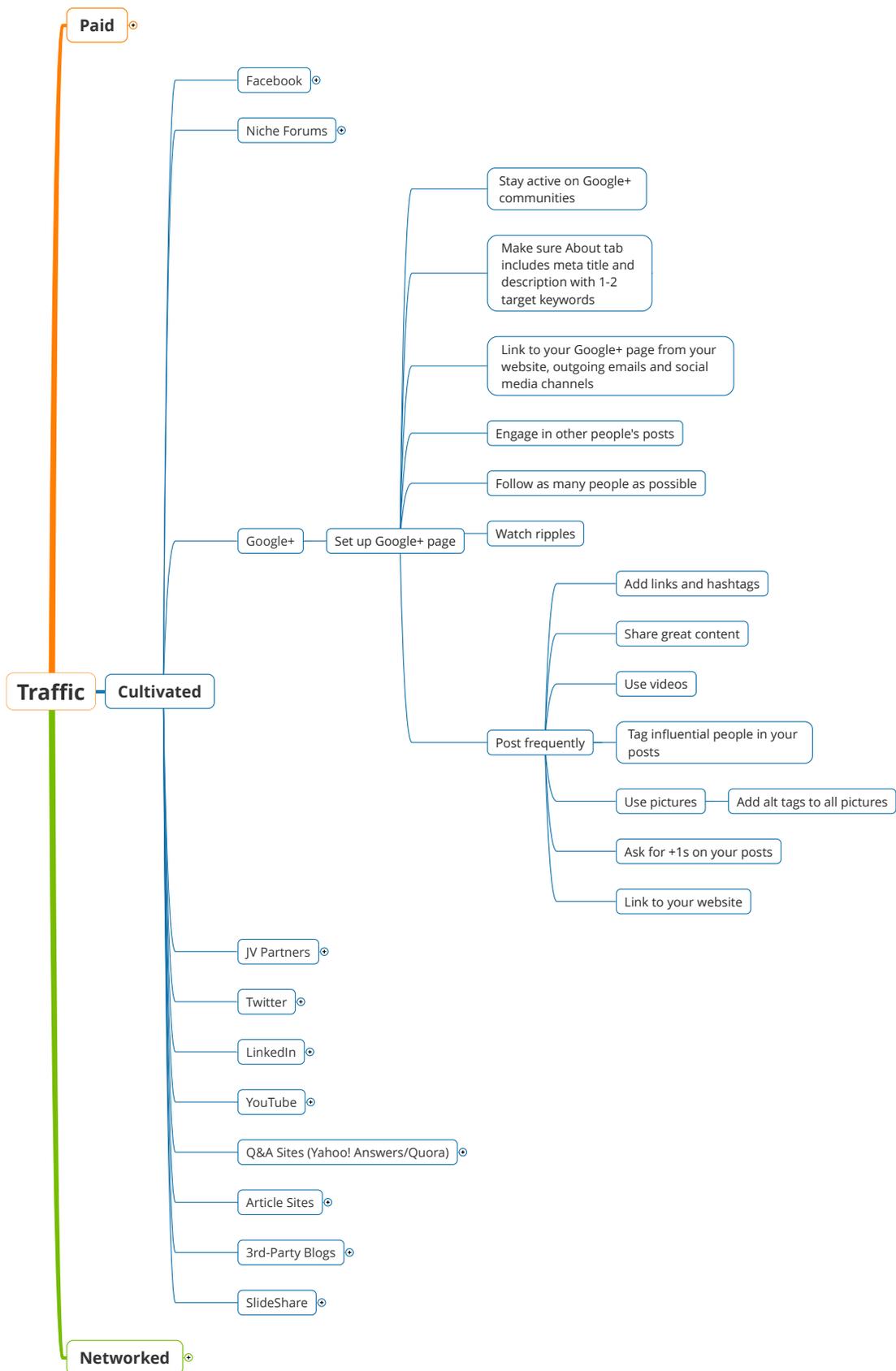
# Cultivated Traffic - Part 1: Facebook



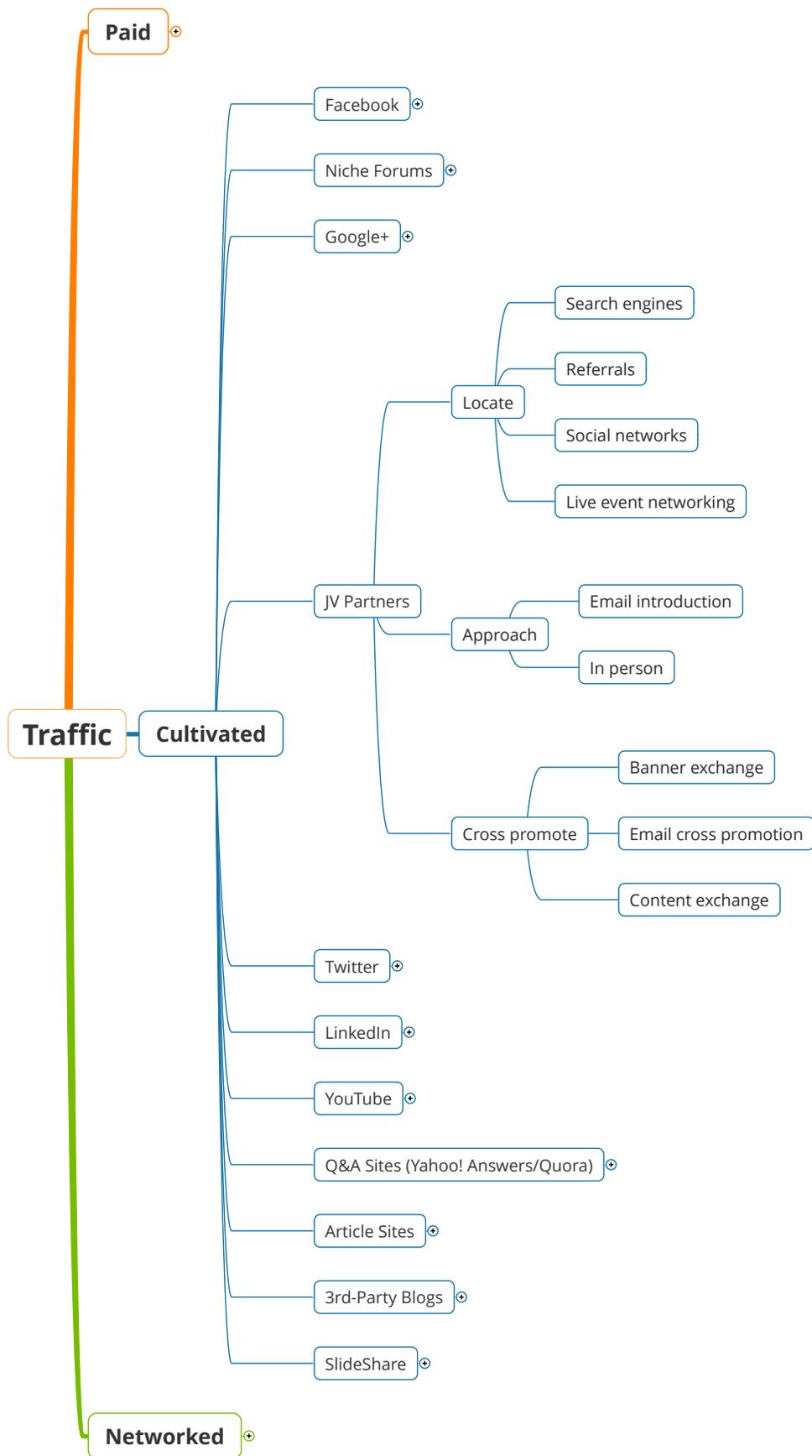
# Cultivated Traffic - Part 2: Niche Forums



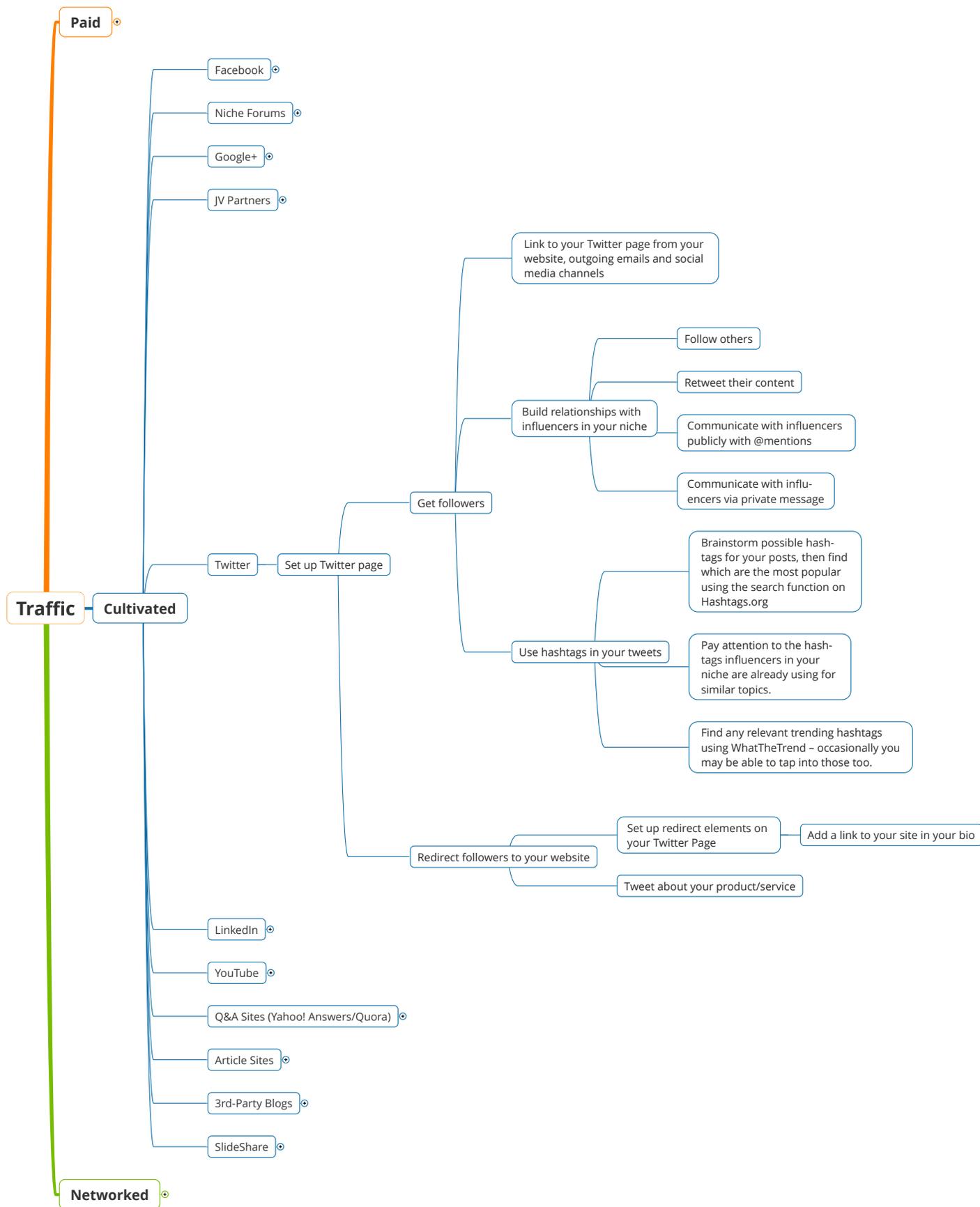
# Cultivated Traffic - Part 3: Google+



# Cultivated Traffic - Part 4: JV Partners

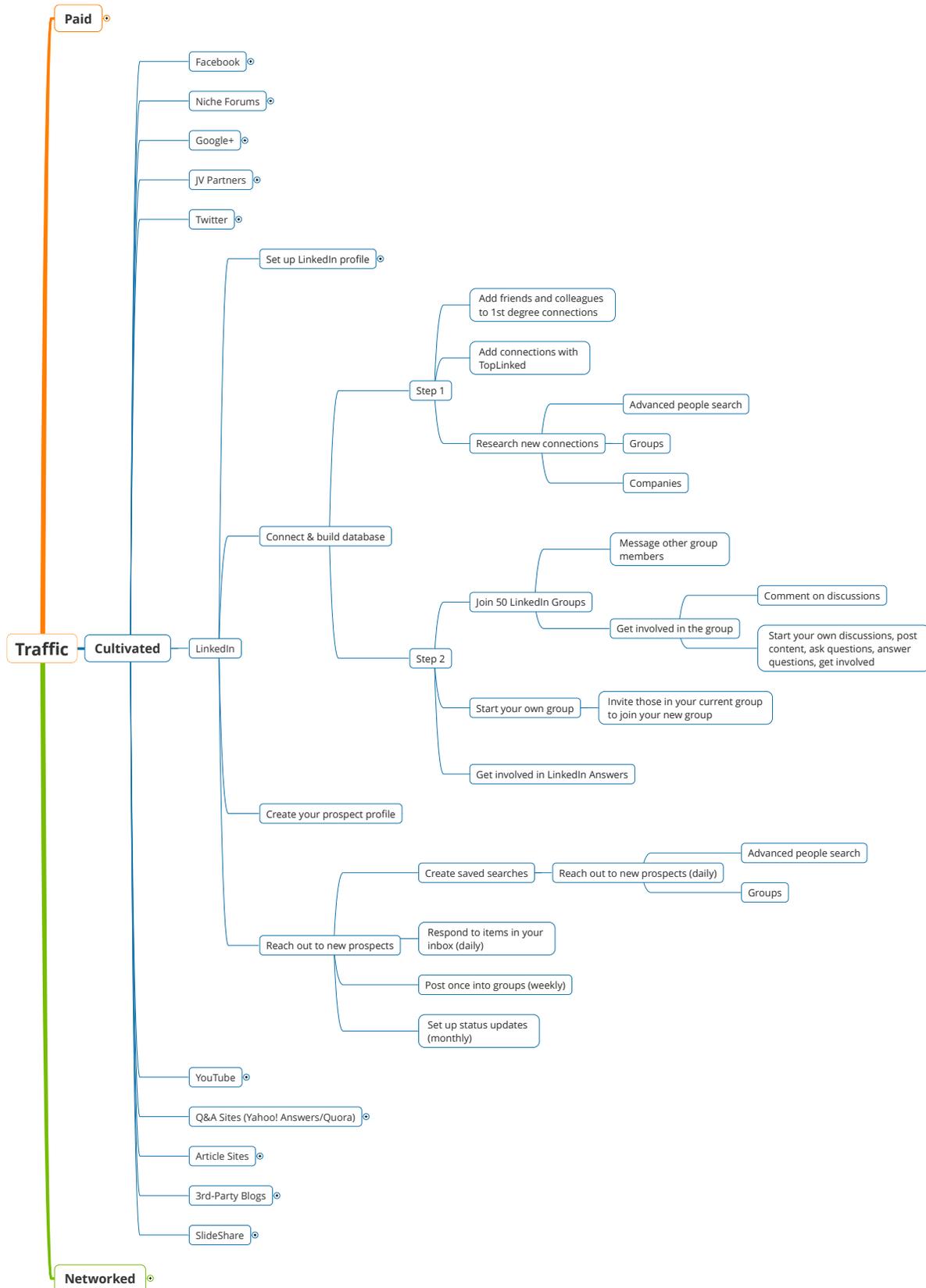


# Cultivated Traffic - Part 5: Twitter

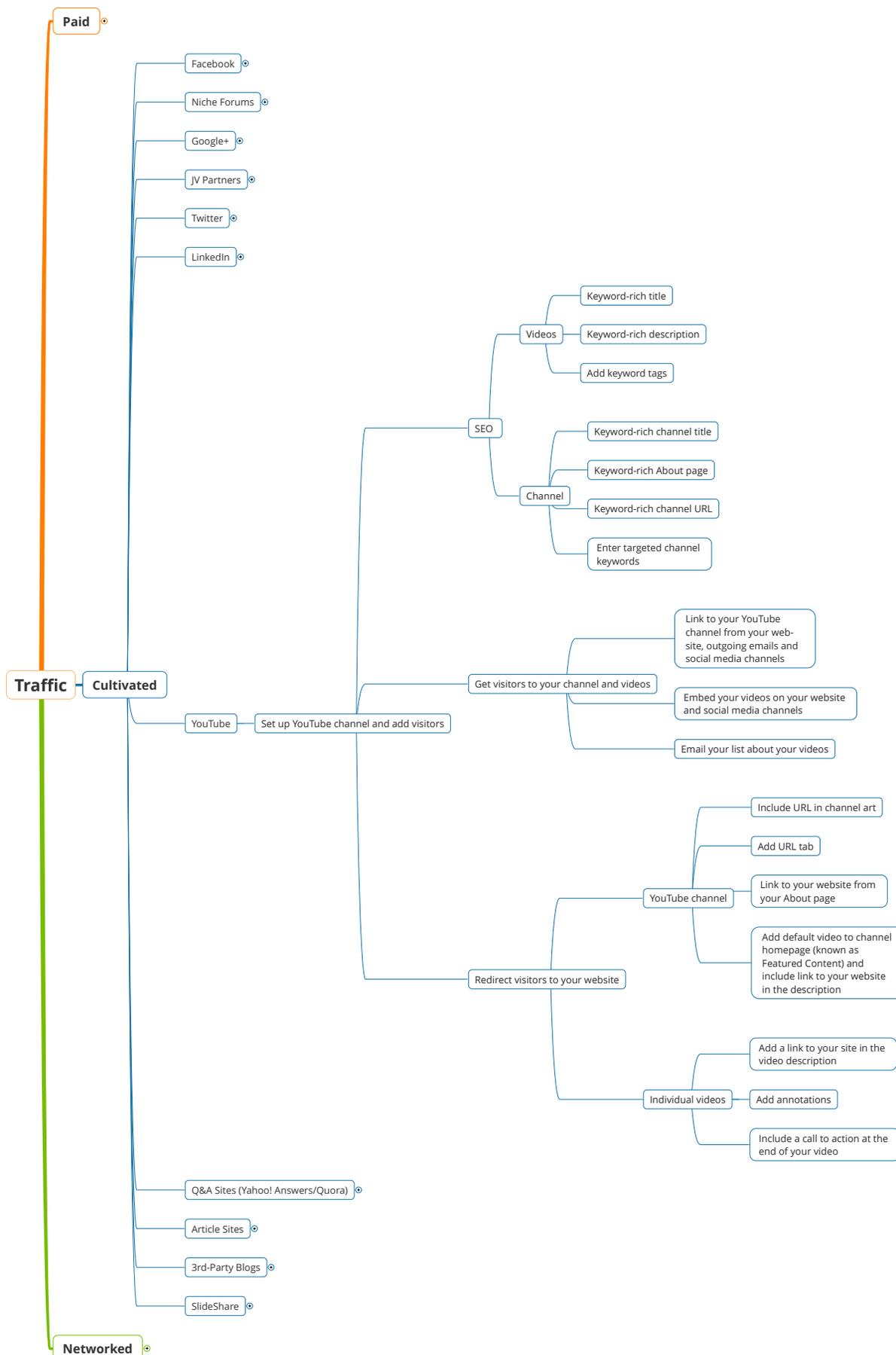




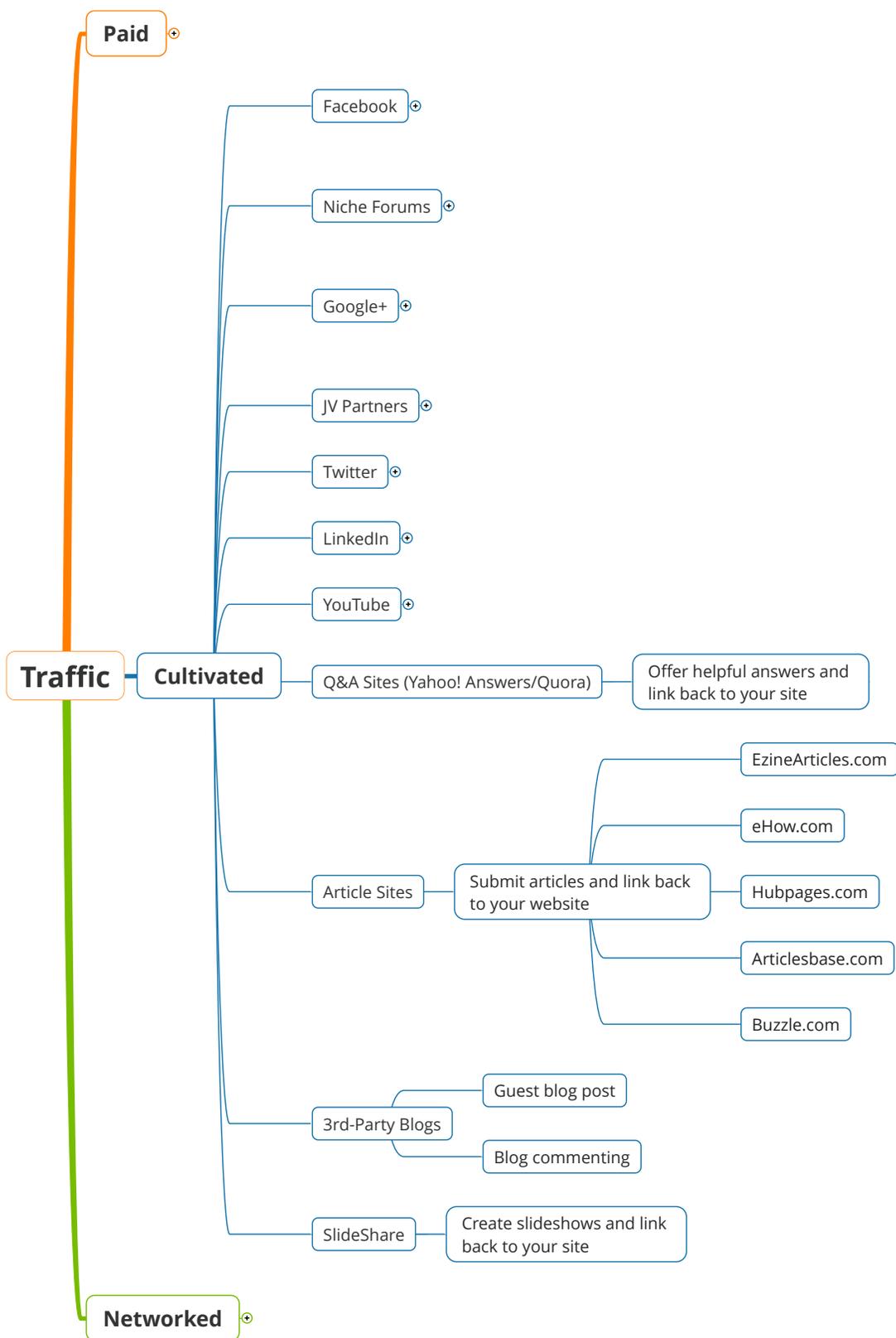
# Cultivated Traffic - Part 7: LinkedIn - Connect & Build Database, Reach Out



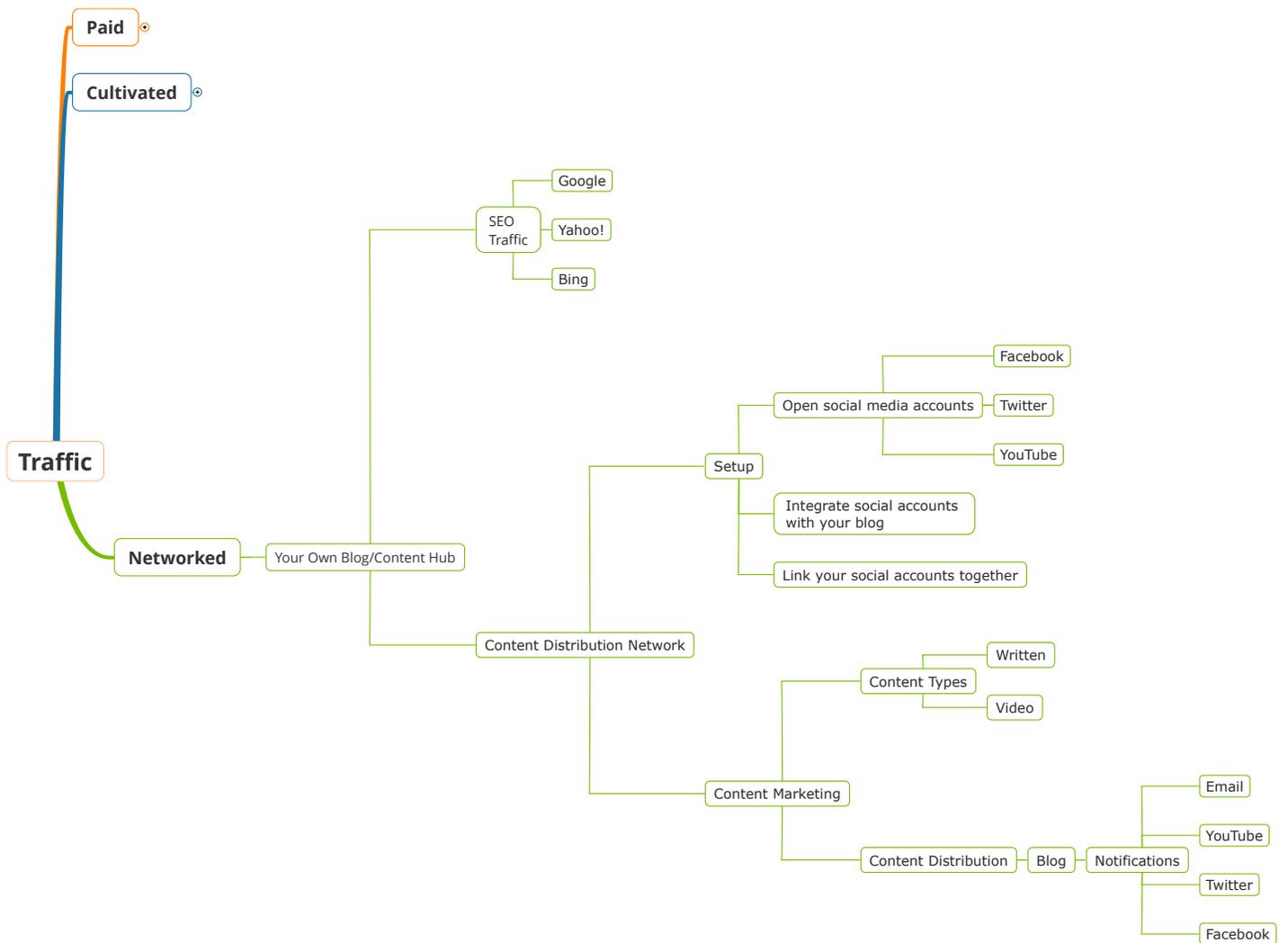
# Cultivated Traffic - Part 8: YouTube



# Cultivated Traffic - Part 9: Q&A Sites, Article Sites, 3rd-Party Blogs, SlideShare



# Networked Traffic



**So, there it is...**

My personal **Traffic Blueprint!**

These are the exact strategies I have used to send hordes of targeted traffic to my websites. You now have dozens of new ideas and strategies in your arsenal that you can use to grow your online business to new levels.

Start with one type of traffic, master it, and then move on to the next. Before you know it, you will have multiple streams of traffic working on autopilot bringing you new customers and sales for months and years to come.



To Your Success,

A handwritten signature in black ink that reads "Adam Short". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Adam Short

Adam Short is the creator of **Niche Profit Full Control**, the ultimate program for finding and taking “full control” of your niche, getting massive traffic, and building a \$1 million per year online business. [Learn more about the program here.](#)