



# TOP 50 NICHE REPORT

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By Adam Short

# Welcome to the “Top 50 Niches” Report!

Inside this report, you will discover my top picks for the most profitable niches that are HOT right now. Not only are these markets popular today, but they will also continue to be profitable niches well into the future.

*How do I know they are “hot” niches?*

Because I hand-picked them for you personally as I believe they have a ton of potential, and I base this on nearly a decade of experience choosing and launching profitable niches and websites.

By the time you finish reading through this report, you will have 50 profitable niches to go into...actually, make that 58. Although I tried to keep it to 50, a few extra crept in. All in all, we ended up with 58 in total. I hope you don't mind 😊.

## The Selection Process

The process of choosing the best 50 markets was rigorous and took a lot of time. That's because there are literally THOUSANDS of niches out there that online marketers are making money in right now.

So I had to be extremely hard-nosed 😊.

That means only the **best of the best** made it into this report.

The niches that made it into this report met the following criteria:

- ⦿ They fell into one of the Big 4 niche categories where 99% of the money is made online, which include *Health, Relationships, Money* and *General Interest*.
- ⦿ They each passed my *4-Step Market Research Process*
- ⦿ They get an exceptionally *high search volume* compared to the majority of niches (meaning they are large to very large and have the potential to generate tons of traffic and sales)
- ⦿ They have at least *one competitor* that is doing really well in the given niche

So what we have here is a collection of the web's largest, **most lucrative** markets.

High Competition is a GOOD Thing...What???

Now, you might be saying to yourself, "If these markets are so large and lucrative, won't they be difficult to enter?"

**There is a huge misconception among marketers that the larger, more competitive markets are harder to make money in.**

Actually, the *opposite* is true. Here are 2 reasons:

- 1 More competitive markets signal to us that there is **more traffic** and **more customers** ready and willing to buy because so many people want to enter the niche and steal some of the spoils.
- 2 A lot of competition within a niche is actually a good thing because it's a clear demonstration that people are finding success within this niche. And success can be replicated.

**There is a huge misconception among marketers that the larger, more competitive markets are harder to make money in.**

It's very rare that there is "too much" competition online in a given niche. The Internet is such a BIG place and there are so many different traffic entry points within a niche.

One person may be tapping heavily into Facebook traffic for example, but ignoring YouTube. Therein lies an *open* entry point. Or, multiple players may be tapping into YouTube traffic, but there may ultimately be plenty more traffic available, so you can simply jump in and join them.

Additionally, it's always important to become familiar with the true underlying desires of your target market before going into the market. When you understand the pain points of your market at a deep level, you may discover *untapped* areas of these larger markets and be able to fill them with new product ideas and information.

***Can a niche ever become oversaturated?***

Yes, there is always a "tipping point" where a niche becomes oversaturated, but

this is rare, even in the most popular markets.

In the “Fat Loss” niche for example, which is one of the most popular and competitive niches online, there are literally thousands of online marketers profiting very handsomely. We see new players entering the space and building profitable websites almost every week. And there is room for plenty more.

Just go to Clickbank and type in “fat loss” or “weight loss” and have a look at all the high gravity products that come up.

The point is that high competition in a niche should not prevent you from entering it. It should signal to you a high demand for information and products from hungry buyers ready and willing to open their wallets.

## The Terminology

Before we continue, it’s important for you to get our terminology right and understand how larger niches are broken down.

The list below is broken into Categories, Niches and Sub-Niches.

Again, the 4 Major Categories are:



**1. Health**



**2. Relationships**



**3. Money**



**4. General Interest**

Remember that these are not niches to target; they are broad categories that 99% of the most successful niches fall into. You want to break down each category into potential niche topics.

For **Health**, we can break this down into the following niches:

- ⦿ Nutrition
- ⦿ Dieting/Fat Loss
- ⦿ Stress Management
- ⦿ Muscle Gain
- ⦿ Anti-Aging
- ⦿ Natural/Alternative Healing
- ⦿ Spirituality & Alternative Beliefs
- ⦿ Specific Health Problems
- ⦿ Vanity Niches

For **Relationships**, we can break this down into the following Niches:

- ⦿ Getting Your Ex Back
- ⦿ Dating For Women
- ⦿ Dating For Men
- ⦿ Marriage
- ⦿ Sexuality
- ⦿ Body Language
- ⦿ Parenting

For **Money**, we can break this down into the following Niches:

- ⦿ Real Estate
- ⦿ Investing and Trading
- ⦿ Money Mindset
- ⦿ Start or Grow an Online Business
- ⦿ Small Business Marketing Online
- ⦿ Time Management

For **General Interest**, we can break this down into the following Niches:

- ⦿ Pets
- ⦿ Survival
- ⦿ DFY (Done For You)
- ⦿ Music
- ⦿ Magic
- ⦿ Sports

Now, with many of the niches I just listed that belong to the 4 main categories, I can also break them down into sub-niches.

For example, in the **Health** category, we have the *Nutrition* niche, but since this is a large niche and it can encompass many topics, I can also break this down and target a sub-niche of *Nutrition* such as the *Paleo Diet*.

Sub-niches are pockets within a niche where there is a lot of potential, which is why we've identified them.

Other niches stand best on their own without drilling deeper and finding sub-niches. In **Relationships**, for example, we have *Dating for Women*. We tried digging into *Dating for Women* a little further to reveal a sub-niche, but doing so didn't

reveal any clear additional categories. That doesn't mean there aren't sub-niches out there within *Dating for Women*. You may find some. But we found *Dating For Women* to be a good stopping point.

Altogether, in the report below, you'll find 50 of our top markets. Some of these are niches that stand on their own and breaking them down would not reveal a viable sub-niche, and others are sub-niches of the larger niches. When you add up the total of all the niche markets you can go into, it's 50 (plus the additional 8 I found!).

As I mentioned, each niche also has at least one competitor and we've included a link to the competitor sites in this report. These competitors were hand-selected because they are proven winners, meaning that through our research, we've projected that the website owner is making 5-6 figures per month with the site.

The competition research process involved looking at publicly available data, such as Gravity at Clickbank, and then digging further using tools such as SimilarWeb, Spyfu and other espionage software.

Next to each competitor we indicate where we found that competitor. Most competitors were found either at Clickbank, or through YouTube searches.

The links to these competitor sites should prove extremely valuable to you. Most of the sites have affiliate programs and their products could be perfect products for you to promote.

If you ever decide to become a product creator, you can look further at these competition sites and reverse engineer them to figure out what they're doing, right or wrong, and then use that information to accelerate your growth and results.

## The Niche Markets

Enjoy the report below. By compiling these profitable niches, I've given you a **major shortcut** to the process of researching and honing in on the perfect target niche.

While these Top 50 come highly recommended, remember though that it's just a *small* taste of the niche landscape. There are THOUSANDS of highly profitable niches out there.



# HEALTH

## Nutrition

The Nutrition niche is focused on individuals interested in healthy eating and nutritious foods. The mindset of these folks is a bit different than the Dieting/Fat Loss niche where the focus is more on losing weight, whatever the cost. People interested in the Nutrition niche are also concerned with keeping the weight off, but their focus is more on the *nutritional* aspects of food and how they relate to overall health and vitality.

Below are several popular sub-niches within Nutrition. There are more, but these two are currently trending heavily.

### 1. Paleo Diet

[Paleo Recipe Team](#)

Source: Clickbank

### 2. Raw/Organic Food

[Fully Raw](#)

Source: YouTube

[Food Babe](#)

Source: Google

## Dieting/Fat Loss

This is a massive niche that can be approached from multiple angles, including specific diets, workout regimens, nutritional guides, etc. This niche is wildly popular as people are highly focused on looking better for more than just health, but also for vanity reasons.



While the opportunity for a large number of sub-niches exists, there are also products targeted specifically to men vs. women so you can sub-niche this industry into targeting a specific gender as well.

Scan the successful players below and look at their marketing to see how they've been successful in the niche.

### **3. Fat Loss For Women**

#### **[The Truth About Cellulite](#)**

*Source:* Clickbank

#### **[The Venus Factor](#)**

*Source:* Clickbank

### **4. Fat Loss For Men**

#### **[The Adonis Golden Ratio System](#)**

*Source:* Clickbank

### **5. Fat Loss General**

#### **[The Fat Diminisher](#)**

*Source:* Clickbank

#### **[Old School New Body](#)**

*Source:* Clickbank

#### **[E-Factor Diet](#)**

*Source:* Clickbank

#### **[Trouble Spot Nutrition](#)**

*Source:* Clickbank

### **6. Cookbooks**

#### **[Family Friendly Fat Burning Meals](#)**

*Source:* Clickbank

## Stress Management

The stress management niche continues to grow larger and larger, many thanks to the New Age movement which continues to gain momentum. Stress will always be a part of people's lives regardless of their background or gender. It's a universal topic that applies to every person.

The good thing is that in the last 10 years, the field of stress management has exploded as people are realizing they can manage their stress effectively as long as they have the right information and tools.

You will find multiple segments in this niche, with meditation being the most popular.

### 7. Meditation

[Omvana](#)

Source: Google

## Muscle Gain

Muscle gain/body building is a huge niche. The target market here may also be focused on losing fat, but they also want to gain muscle. So people in this market actually want to gain weight rather than lose it. Products that help this market achieve their desired results do well, including workout routines, dieting instructions, and products that cover both.

### 8. Abs

[0-6 Pack Abs](#)

Source: Clickbank

[Sixpack Shortcuts](#)

Source: YouTube

## 9. General Muscle Gain

### [SpecForce Alpha](#)

Source: Clickbank

### [Weight Gain Blueprint](#)

Source: YouTube

## 10. Cookbooks

### [Anabolic Cooking](#)

Source: Clickbank

## Anti-Aging

Here is another evergreen niche...one that has truly stood the test of time (no pun intended ☺). Information that helps improve energy, memory and vitality and reduces the effects of aging always sell well. In addition, anti-aging is a huge market among those who are trying to stop the aging process evident in their faces. This market will try virtually any product if it promises to reverse the hands of time even a little bit.

This niche can be broken down into sub-niches depending on the product you want to sell. For example, you may be into *natural* anti-aging methods and products, or want to target an anti-aging smaller niche such as *facial exercises*. Just make sure the markets you choose are large enough to make money from.

Many of the world's top new age and self-help gurus tap into the anti-aging market as well. Below is a successful product by renowned spiritual teacher, Deepak Choprah, who is selling his anti-aging product on Clickbank:

## 11. Anti-Aging

### [TimelessYou](#)

Source: Clickbank

## Natural/Alternative Healing

One of the biggest trends in Health is the movement of people turning away from conventional western medicine and embracing other forms of healing, whether those be spiritual, nutritional, or something else “alternative.”

A lot of distrust towards drug companies and the medical establishment in general has led people to do their own research and find validity in alternative methods for curing ailments.

Below are several popular sub-niches that are worth a close look.

### 12. Reiki

#### [Pure Reiki Healing](#)

*Source:* Clickbank

### 13. Massage

#### [Home Study Massage](#)

*Source:* YouTube

### 14. Herbs

#### [LearningHerbs](#)

*Source:* Google

### 15. Aromatherapy

#### [The Aromahead Institute](#)

*Source:* YouTube

## Spirituality & Alternative Beliefs

Since the dawn of time, humans have looked to the heavens for answers and personal empowerment. That has never changed and it certainly won't change in our lifetime. A lot of people look for meaning in something bigger than themselves and this trend has spurred on the powerful spirituality and alternative beliefs industry.

Some of the most powerful trends currently in this niche are the law of attraction (manifesting your desires), numerology, and astrology, but there are dozens of additional sub-niches that further research will reveal.

Meditation is also a huge sub-niche. For now, we've placed it within the stress management niche but it would also fit here.

### 16. The Law of Attraction

#### [Manifestation Miracle](#)

*Source:* Clickbank

#### [Thought Elevators](#)

*Source:* Clickbank

#### [Mind Movies](#)

*Multiple sources*

### 17. Numerology

#### [Numerologist](#)

*Multiple sources*

### 18. Astrology

#### [Kelley Rosano](#)

*Source:* YouTube

## Specific Health Problems

This is an area where you need to be cautious because there are legal issues with selling 'cures' online. But, smart marketers have found a way around these nuances.

When someone is suffering physically or mentally in some way, or a loved one is ill, they are often highly motivated to find a solution. This is what has made this niche so popular among marketers. The primal desire of this niche's audience is to preserve life and health and this is one of the highest of human endeavors.

Below are some of the more lucrative ailments that marketers are tackling right now, and there are plenty more.

The ideal strategy here is to create a great product that actually helps someone. This way, you are doing a good service while also building a thriving business.

### 19. Diabetes

#### [Diabetes Destroyer](#)

Source: Clickbank

#### [The Big Diabetes Lie](#)

Source: Clickbank

### 20. Hair Loss

#### [Hair Loss Protocol](#)

Source: Clickbank

### 21. Fibroids

#### [Fibroids Miracle](#)

Source: Clickbank

## 22. Eczema

### [Eczema Free Forever](#)

Source: Clickbank

## 23. Getting Pregnant

### [Pregnancy Miracle](#)

Source: Clickbank

## 24. Acid Reflux

### [Rapid Reflux Relief](#)

Source: Clickbank

## 25. Ovarian Cysts

### [Ovarian Cyst Miracle](#)

Source: Clickbank

## 26. Psoriasis

### [Psoriasis Revolution](#)

Source: Clickbank

## 27. Kidney Disease

### [The Kidney Disease Solution](#)

Source: Clickbank

## 28. Panic Attacks

### [Panic Away](#)

Source: Clickbank

## Vanity Niches

I also call these simply, 'weird niches.' I included the examples below as a starting point so you can start thinking outside of the box. People will buy things that seem silly if they feel that it will have a big enough impact on their lives.

Looking at the sub-niches below helps get us thinking about psychology and motivation and may lead to you uncovering some weird, overlooked niches that prove highly lucrative.

### 29. Grow Taller

#### [Grow Taller 4 Idiots](#)

Source: Clickbank

### 30. Skin Whitening

#### [Skin Whitening Forever](#)

Source: Clickbank



# RELATIONSHIPS

## Getting Your Ex Back

Great loss is often one of the most powerful emotional drivers. When people lose the love of a person in their life, they are in that difficult and painful emotional state, and they will be extremely motivated to seek a way out of that feeling – to regain what they have lost.

Often, when a relationship has ended, there is also confusion and questioning. What was the real cause? What could have been handled differently? This is where information products can provide great value – structured assistance on moving forward that takes someone out of the confusion and gives them a plan to regain the loved one and/or regain their happiness.

### 31. Getting Your Ex Back

#### [The Magic of Making Up](#)

Source: Clickbank

#### [The Ex Factor Guide](#)

Source: Clickbank

## Dating For Women

Women and men approach dating and relationships differently. Therefore, the type of information product and the marketing should be tailored according to gender.

While men are primarily interested in getting more dates and improving their “skills,” women are more interested in catching AND keeping the right person.

At the same time, both sexes are motivated by the idea of becoming more attractive and desirable and gaining some sort of power over the opposite sex.

As stated in the beginning of this report, it's important to become familiar with the true underlying desire of your target market before going into the niche.

### **32. Dating for Women**

#### **[The Woman Men Adore](#)**

*Source:* Clickbank

#### **[What Men Secretly Want](#)**

*Source:* Clickbank

#### **[Obsession Phrases](#)**

*Source:* Clickbank

## **Dating For Men**

Men's specific interests in the dating world center primarily on improving their "skills" and overall attractiveness to a potential mate.

This could include enhancing personal appearance, developing better conversational skills, and enhancing overall appeal and "success" with the opposite sex: ultimately, being able to generate more positive responses with women and have a higher success rate locking in dates and progressing the relationship forward.

This is a definite 'guru' market. The marketers doing the best in this niche develop a 'persona' as someone who is successful with women, and then teach other men how to be successful.

Below are some prominent examples:

### **33. Dating For Men**

#### **[Double Your Dating](#)**

*Multiple sources*

### [Real Social Dynamics](#)

*Multiple sources*

### [Venusian Arts](#)

*Multiple sources*

### [The Tao of Badass](#)

Source: Clickbank

### [The Language of Lust](#)

Source: Clickbank

### [The Scrambler](#)

Source: Clickbank

## Marriage

Marriage carries with it the value of commitment, which is a very powerful driver. But, commitment also creates additional financial and emotional complexities and marriage often also includes the responsibility of raising children.

People will seek help overcoming these associated challenges that accompany a lifelong partnership, and marriage issues are common among committed couples. Helping couples resolve conflict, regain that romantic spark, or simply improve communication, do extremely well in the information marketing world because it fills that deep need for greater emotional connection all human beings have and helps quell the common fears couples face of separation and divorce.

### 34. Marriage

#### [Save the Marriage](#)

Source: Clickbank

## Sexuality

The desire to be sexually attractive and sexually capable is a HUGE driver in human behavior. When people feel that they are falling short in this area, they will often do whatever it takes to remedy the situation.

Products that solve perceived sexual shortcomings will always do extremely well. Then again, there is also the other side of the coin – simply improving sex. Products targeted at helping both men and women improve their performance in the bedroom can be extremely hot sellers also.

### 35. Sexuality

#### [Revolutionary Sex](#)

Source: YouTube

#### [The Ejaculation Trainer](#)

Source: Google

## Body Language

Body language has always been a topic of interest among people. By nature, humans are fundamentally interested in how their movements communicate their own inner workings. We are also fascinated by the idea of being able to “read” others better based on their movements.

The idea that mastering body language can give us more power and control over ourselves and others can be irresistible. Huge companies are created around the simple topic of body language.

This is also a great ‘angle’ in the dating space, especially ‘dating for men.’ Men are especially curious how to use body language to attract the opposite sex.

### 36. Body Language

#### [Pease International](#)

Source: YouTube

## Parenting

As with marriage, parenting brings with it inherent stresses and responsibility. But, behind that is a deep love and inclination to put our children first above all else. This means that parents will often do anything for the well-being of their children and for the family unit as a whole.

Common drivers in the parenting niche including helping their children overcome anxieties, such as social anxiety, disabilities, or correcting behavioral issues.

Potty training is also a lucrative niche and there are multiple successful information products that approach the parenting niche from the potty-training angle.

### 37. Potty Training

#### [Start Potty Training](#)

Source: YouTube

A hand is shown putting a US dollar bill into a glass jar. The jar is labeled 'ADVENTURE'. In the background, other jars are visible, one labeled 'RETIREMENT'. The word 'MONEY' is overlaid in large white letters on a blue background.

# MONEY

## Real Estate

Real estate investing continues to be a huge topic of interest among individuals interested in wealth accumulation. Multi-million dollar infomercial campaigns have been repeatedly launched over the last few decades teaching people how to buy and sell homes for profit. New products continue to launch and do well in this space online, and that trend should continue over the long term.

### 38. Real Estate

#### [The King of Systems](#)

Source: YouTube

## Investing and Trading

The idea of making money quickly will always be alluring, and for many, the stock market provides that opportunity. Investing/trading in the market carries with it a range of emotional factors that make it very attractive. It can be risky, yes, but it can also be a whole lot of fun – the thought of ‘winning big’ makes it an irresistible game for many.

Along with that emotional drive, there is also fear of loss and a risk involved, so people interested in this niche want to get their hands on as much information as they can so they can become wise investors and learn the right strategies to decrease their loss potential. That’s where marketers come in. Products that promise to help investors improve their investing skills or gain an ‘edge’ have always done well in this space.

People love the idea of putting as little down as possible, but still winning big, which is why sub-niches like FOREX and penny stock investing do well. These investment approaches are inherently riskier by nature than other forms of

investment but there is always a chance of winning big.

General investing courses and products can do very well too, as you'll see from the examples below.

### **39. Foreign Currency (FOREX)**

#### **FapTurbo**

*Source:* Clickbank

#### **Forex Megadroid**

*Source:* Clickbank

### **40. Penny Stocks**

#### **Penny Stock Sniper**

*Source:* Clickbank

### **41. General**

#### **Auto Binary Signals**

*Source:* Clickbank

#### **Fisher Investments**

*Source:* Website advertisement

#### **Motley Fool**

*Multiple sources*

## **Money Mindset**

The mindset of being wealthy has long been a topic of fascination. The idea that the only thing separating us from millions of dollars is a few simple tweaks in our own thought processes, is exciting indeed! There is also plenty of research supporting the notion that many people do not have a 'healthy' view of money: in other words, a view that is conducive towards gaining more wealth.

Highly successful information businesses exist solely to help people develop a

healthy, effective mindset around money.

## 42. Money Mindset

### [Rich Dad Poor Dad](#)

*Multiple sources*

### [Secrets of the Millionaire Mind](#)

*Multiple sources*

### [The Millionaire's Brain](#)

*Source: Clickbank*

## Start or Grow an Online Business

Since the dawn of the Internet, people have been searching for ways to turn their home computers into cash-generating machines...and many have succeeded.

It's true that the Internet has brought with it an unprecedented opportunity to escape the rat race and work from home, with little to no staff and flexible working hours.

Nowadays, there are thousands of successful online entrepreneurs all over the world, many of whom have chosen to share their success strategies with others, thereby becoming online marketing 'coaches' or 'gurus.'

There are multiple ways to approach this niche: software that helps online businesses get more traffic or conversions, courses that reveal effective online marketing strategies, and fully-fledged coaching programs that teach online business building from the ground up.

## 43. Start or Grow an Online Business

### [Niche Profit Full Control](#)

*Source: Training by Adam Short*



## Small Business Marketing Online

There are two sides to business – the product and the marketing. Often, marketing is the #1 priority because without it, a business cannot exist.

Promoting or developing products that teach small business owners how to get more leads and customers can be very lucrative.

Online marketing has become especially popular. Both online as well as brick-and-mortar businesses of all kinds are looking for information on how to gain more exposure through search engines, review sites and social media.

There are SO MANY sub-niches within this market. Rather than list all of them, I've provided a link below to an article by Wordstream, which did a pretty good job of compiling a well-rounded list:

### 44. Small Business Marketing Online

#### [Free Online Marketing Courses](#)

*Source:* Google

## Time Management

Balancing family, work and social responsibilities can be one of life's greatest challenges. So many negative consequences are tied up in not being able to perform well in one area of life due to lack of time. Fear of failure, fear of not meeting one's own or someone else's expectations, fear of losing a relationship, fear of letting someone down, fear of the loss of money...the list goes on.

People can overcome these fears and balance their lives through effective time management. They can get more done and regain some balance and sanity.

The subject of time management is so important that companies also hire 'efficiency experts' to help their employees gain greater time-management skills.

There are bestselling books, courses, and self-made gurus all centering their content on the topic of time management.

Below we've listed a popular online course by Internet marketer, Eben Pagan.

## **45. Time Management**

### **Wake Up Productive**

*Multiple sources*

# GENERAL INTEREST

## Pets

We love our pets, that's for sure. From hamsters, to guinea pigs, to fish to snakes, people have always taken great joy in caring for animals.

On a whole, most pet-related sub-niches are good niches to enter. The only issue is that they have limited profit potential. For example, a lot of people are willing to buy a \$14 eBook on how to care for their hamster, but they're not willing to spend too much more than that. This limits the range of products that can be sold within this niche.

The one exception, however, is dog training. Dogs are a huge part of so many people's lives. It's fair to say that some people may even love their dogs more than humans. To say dogs have a lasting place in our lives and hearts would be an understatement.

A big problem occurs, though, when a dog misbehaves. It's stressful; it can be very messy and even downright embarrassing.

Huge companies have been built around the dog training niche (think Cesar Milan, the Dog Whisperer, as one example).

Successful online courses continue to spring up and people are willing to spend significant sums of money to ensure their pet is transformed from a rascal to an obedient companion.

### 46. Dog Training

#### [The Online Dog Trainer](#)

Source: Clickbank

## Survival

Survival is perhaps the most fundamental of human drivers because it centers on life preservation, the highest driver of human behavior.

This particular audience isn't just about staying alive, however. The mindset is more geared towards being prepared to make it through any type of threat or disaster.

For many in this market, developing the ability to 'survive' and being 'prepared for anything' becomes more than a passion – it becomes an obsession.

This can include a very strong interest in survival tactics including hunting, general survival skills, as well as combat/martial arts.

Many in this market adopt beliefs and opinions – political and ethical – to support their passion (such as belief in the right to bear arms).

This is a niche where the target market is almost irrationally passionate about the topic, and they are willing to spend large amounts of money on products and information that satisfy their interests.

When you understand the psychology of this market, a world of opportunity opens up.

### 47. Survival

#### [World War Water](#)

*Source: Clickbank*

#### [Blackout USA](#)

*Source: Clickbank*

#### [Survival Life](#)

*Multiple sources*

## Done For You

The *Done for You* industry isn't so much a niche as it is an angle for entering certain niches, and it's such a strong angle that I believe it deserves its own category.

In general, we love 'ready-made solutions' to certain challenges, or quick fixes and plans/blueprints for skills we want to gain. Templates, plans, blueprints and other 'ready-made' materials are often in very high demand when centered on topics people want to know more about.

Below is a collection of some hot-selling DFY products across several sub-niches.

### 48. Tattoos

[Tattoo Me Now](#)

Source: Clickbank

### 49. Shed Plans

[Ryan's Shed Plans](#)

Source: Clickbank

### 50. Woodworking Plans

[Ted's Woodworking Plans](#)

Source: Clickbank

### 51. WordPress Themes

[Elegant Themes](#)

Source: Google

## Music

Music lessons have been popular for hundreds, if not thousands of years. But not since the Internet has such an opportunity opened up for online marketers in this industry. Students no longer need to meet with an instructor in person. They can receive top-quality instruction via online learning, and learn from anyone, anywhere, at any time.

Now, people can purchase video lessons or join a membership site that takes them through a structured training series on the instrument of their choice. Guitar, drums and piano are three popular instruments where online training courses have emerged and are doing very well.

### 52. Learn Guitar

[Guitar Jamz](#)

*Source:* YouTube

### 53. Learn Drums

[Drumeo](#)

*Source:* YouTube

### 54. Learn Piano

[Instant Piano Genius](#)

*Source:* YouTube

## Magic

Throughout history, humans have maintained a fascination with magic. The world's top magicians make multiple 7 figures per year. Even mid-tier magicians regularly bring in over a million dollars per year.

But, in addition to enjoying the spectacle of magic, many people also want to learn how to become magicians themselves. This market is significant in size and extremely passionate, so it has very high profit potential.

This is a very visual market so products that are video-based will perform the best. There are lots of marketers out there making great money in the magic niche. Below is one example:

## 55. Magic

### [My Quick Tricks](#)

Source: YouTube

## Sports

It's no secret that people can get extremely immersed in athletic activities. For many, a particular sport becomes more than just a hobby – it becomes a way of life. Many also have dreams of becoming professional athletes and devote most of their time and energy to pursuing this end.

Products that do well in the sports niche are most often aimed at helping athletes improve their skills in a particular sport.

The key with this niche is finding the areas within each sport where someone would want to improve, and then offer solutions to help people enhance their skills and succeed in those areas.

Not all sports make for great niches, but many do. If you are passionate about a particular sport, do some research and see if it fits the criteria of a great market.

## 56. Baseball

### [Dead Red Hitting](#)

Source: Google

## 57. Tennis

### [Fuzzy Yellow Balls](#)

Multiple sources

## 58. Golf

### Ignition Golf

Source: YouTube

These are my top 50 (or 58!) niches to go into right now. Take some time to sift through this list and see if any interest you. If not, make sure to implement the market research strategies I teach to uncover a profitable niche that you want to pursue.



Best of luck to you!

A handwritten signature in black ink that reads "Adam Short". The signature is fluid and cursive.

Adam Short

Adam Short is the creator of **Niche Profit Full Control**, the ultimate program for finding and taking “full control” of your niche, getting massive traffic, and building a \$1 million per year online business. [Learn more about the program here.](#)