

Below is a sample welcome letter that subscribers see when they opt in to a blind optin page. Each section is color coded to demonstrate the following categories:

 **OPPORTUNITY**

 **PROBLEM**

 **CONTENT/SOLUTION**

 **RECOMMENDATION**

OPPORTUNITY  
Welcome!

Thank you for signing up to receive my special report.

These are very exciting times.

The opportunity to work from home as a highly paid freelance writer has never been greater than it is today. There are literally **THOUSANDS** of clients waiting to pay you to write articles, eBooks, video scripts, and more. In fact, there are more jobs available than there are freelance writers to fill them.

PROBLEM  
Unfortunately, most writers just don't know this opportunity exists, so they continue to struggle and many eventually give up.

CONTENT/SOLUTION  
It doesn't have to be this way.

Inside my free report, I'll show you the secret resource writers are using to tap into an unlimited flow of writing gigs, along with tips for maximizing your earnings.

Yes, you really can be making money writing from home, literally less than 72 hours from now. I'll show you how.

RECOMMENDATION  
Check your email inbox now and you'll see an email from me. If it's not there, be sure to check your spam box in case it was filtered there by mistake (important: if the email is in your junk folder, be sure to mark it as "no spam". This will ensure you can receive additional freelance writing tips from me in the future).

Inside the email, you'll find a link to download your report instantly.

To Your Success,

Kate Iverson

*Freelance Writing Resources*